



Technical Communication for Academic Study and Business

Conference date: May 25, 2018

**Hosted by the Faculty of Economics and Management,
University of Szczecin, Poland**

Topics:

- Technical Communication as a field of academic study.
- Tools for building curricula in Technical Communication.
- Communication in organizations – problems and solutions.
- Business needs in Technical Communication competencies.
- Technical Communication in international projects.

Keynotes speaker: Prof. Sissi Closs,
"TeCOMFrame as a tool for developing a curricula and support in business"

Important Dates

- Submission deadline for abstracts: **April 15th, 2018**
 - Notification to authors regarding acceptance or rejection: **April 25th, 2018**
 - Conference date / Publication of book of abstracts: **May 25th, 2018**
 - Full papers submission: **June 25th, 2018**
 - Post-conference publication: **November 30th, 2018**
- ✓ The abstract should contain: title of presentation, background, objectives, main contributions, key references.
 - ✓ The abstract should include: authors' name, affiliation and e-mail address.
 - ✓ The acceptable length of the abstracts is between 1200 and 3600 characters (including authors' details and headers).
 - ✓ The abstract may contain up to two tables or images.

All submissions will be double-blind refereed.



Program Committee

Zygmunt Drazek	Head of Conference, University of Szczecin
Ivonne Cleary	University of Limerick
Sissi Closs	Hochschule Karlsruhe
Jan Engberg	Aarhus Universitet
Voichita Ghenghea	Universitatea Politehnica Din Bucuresti
Joyce Karreman	Universiteit Twente
Leszek Kieltyka	Czestochowa University of Technology
Michael Klotz	Hochschule Stralsund
Birgitta Meex	Katholieke Universiteit Leuven
Patricia Minacori	Université Paris Diderot
Jerzy Pejas	West Pomeranian University of Technology, Szczecin
Jakub Swacha	University of Szczecin & TNOiK Szczecin
Daniela Straub	tekomp Europe e.V

Organizing Committee

Karolina Muszynska	Head of Organizing Committee, University of Szczecin
Tomasz Komorowski	University of Szczecin & TNOiK Szczecin
Miluniec Agnieszka	University of Szczecin & TNOiK Szczecin

Questions and applications: karolina.muszynska@usz.edu.pl

Main Conference Organizer

- **Faculty of Economics and Management, University of Szczecin, Poland**

Conference Co-organizers

- **TNOiK (Scientific Society for Organization and Management), Chapter Szczecin, Poland**
- **Faculty of Computer Science and Information Technology, West Pomeranian University of Technology, Szczecin**

Conference fee – free of charge